The Current State of Addiction Treatment

Understanding characteristics & needs of the substance abuse treatment workforce in Washington.

Jeffrey R.W. Knudsen RMC Research Corporation jknudsen@rmccorp.com

• • Agenda

- Background & context
- Description of the 2005-06 NFATTC Workforce Survey
- Review of survey results
- Discussion of major issues and strategies for change



- Better understand characteristics of the substance abuse treatment workforce
- Identify the major needs of the substance abuse treatment workforce
- Discuss data-driven strategies to initiate change



- Published in 2000 by the Center for Substance Abuse Treatment (CSAT)
- Identifies workforce development as one of five major issues to be addressed in order to improve the current state of treatment for substance use disorders.
- The NTP clearly identifies addressing the needs of the substance abuse treatment workforce as a crucial underlying strategy to improving client care, but cites a dearth of quantitative data examining those needs.



- Since 2000, multiple studies have been published describing characteristics and needs of the substance abuse treatment workforce:
 - Knudsen, Johnson & Roman 2003
 - Lewin Group 2004
 - McGovern et al., 2004
 - McLellan, Carise & Kleber 2003
 - Mulvey, Hubbarb & Hayashi 2003
 - NAADAC, 2003
 - Ogborne, Braun & Schmidt 2001
- In addition, Addiction Technology Transfer Center (ATTC)-sponsored workforce needs assessment surveys have been conducted in over 30 states (surveys are mandated in the new ATTC cycle)



- Since 1993, the Substance Abuse and Mental Health Services Administration (SAMHSA), Center for Substance Abuse Treatment (CSAT) has provided funding to support Regional Centers within an overall Addiction Technology Transfer Center (ATTC) Network.
- The purpose of the Regional Centers and the Network as a whole is to enhance clinical practice and improve the provision of addictions treatment.
- This purpose is achieved by providing state-of-the-art training and technical assistance on evidence-based, culturally appropriate treatment interventions and facilitating systems change to support the adoption and implementation of these interventions.
- The ultimate vision of the Network is to unify science, education, and services to transform the lives of individuals and families affected by alcohol and drug addiction (National ATTC, 2006).

• • NFATTC

- Serves 5 states:
 - Alaska
 - Hawai'i
 - Idaho
 - Oregon
 - Washington
- Mission is to help addictions counselors, program administrators, educators and others stay connected to the latest research and information on what works in addiction treatment, and to help facilitate systems change and improvement.



- Since 1998, the NFATTC has invested heavily in workforce development, with recurrent needs assessment at the forefront of this investment.
- Consistent with the NTP, the primary reason for the NFATTC's investment is to assess the characteristics and practices of the substance abuse treatment workforce in the Pacific Northwest in order to further three objectives:
 - (1) to improve the preparation and recruitment of new treatment professionals
 - (2) to increase the retention of existing, qualified staff in treatment settings
 - (3) to identify agency and workforce development needs
- Needs assessment data are used to develop state specific workforce development plans and region-wide projects to address identified needs.
- Needs assessment is then repeated every 2 to 3 years to examine the impact of workforce development plans and initiatives, to track the changing needs and characteristics of the workforce, and to continue to build upon current knowledge concerning the workforce.



- Initial administration of the NFATTC Workforce Survey occurred in 2000, providing the first empirical estimates of workforce issues in the Pacific Northwest
- In 2002 revisions were made to the original survey instrument and it was re-administered to treatment agencies in the region
- In 2004 the NFATTC Workforce Survey served as a template for the development of a National Workforce Survey, endorsed by all ATTC Regional Centers
- Survey was administered again in 2005, with increased participation across all 5 states



- Needs assessment data can lead to a better more complete understanding of issues affecting the field, and can advance the current state of addiction treatment by:
 - Representing a major move from anecdotal reports to empirical evidence. This is important because empirical evidence not only confirms accurate perceptions, but it also disconfirms inaccurate perceptions.
 - Making issues and concerns more compelling to stakeholders and policymakers. Issues backed by evidence are more likely to be given attention than those seen as anecdotal.
 - Providing a guideline for action. By identifying workforce characteristics and variables that consistently relate to important issues, a more effective plan of action can be constructed.



Sample Issues That Survey Data Can Help Address

- What does the workforce look like in terms of clinician demographics and background?
- How are clinicians spending their time? What services are being provided?
- How much do clinicians earn and what drives salary in the field?
- How bad is turnover in the field? What is driving turnover rates?

Survey Content by Version

| | Survey Version | | | |
|--------------------------------------|-----------------|-----------|--|--|
| Key Content Areas | Agency Director | Clinician | | |
| Agency setting/ characteristics | X | | | |
| Demographics | X | Х | | |
| Academic and professional background | X | X | | |
| Work detail | X | X | | |
| Salary and benefits | X | Χ | | |
| Staff size and turnover | X | | | |
| Recruitment and retention issues | X | X | | |
| Job satisfaction and job stress | X | X | | |
| Proficiency and training interests | X | X | | |
| Technology access and use | X | X | | |

• • Response Rate

| State | Number and Percent of Directors Returning their Survey | Number of Staff Returning a Survey | Number and Percent of Facilities Returning a Director and/or a Staff Survey |
|------------|--|--|---|
| Alaska | 41/63 (65%) | 137 | 41/64 (64%) |
| Hawai'i | 21/30 (70%) | 92 | 22/31 (71%) |
| Idaho | 33/56 (59%) | 92 | 34/88 (39%) |
| Oregon | 101/148 (68%) | 452 | 143/250 (57%) |
| Washington | 263/377 (70%) | 791 | 302/503 (60%) |
| TOTAL | 459/674* (68%) | 1,564 | 542/936* (58%) |

^{*}Total number of directors and facilities has been adjusted to reflect closures.



| Region | Distribution of Agencies (population) | Director Reponses ('05 sample; n= 263) | Clinician Responses ('05 sample; n= 791) |
|--------|---------------------------------------|---|---|
| 1 | 14% | 15% | 15% |
| 2 | 10% | 11% | 11% |
| 3 | 13% | 13% | 13% |
| 4 | 30% | 30% | 29% |
| 5 | 15% | 14% | 12% |
| 6 | 18% | 16% | 20% |
| Total | 100% | 100% | 100% |

Agency Geography

Rural Urban Commuting Area of Agencies

| RUCA Code | Agenciesa | |
|---------------------------|-----------|--|
| Urban Core | (%) | |
| Rural Urban Fringe | (%) | |
| Large Town | (%) | |
| Small Town/Isolated Rural | (%) | |

an = 263.

• • Agency Size

Agency Size

| Number of Direct Treatment staff | Age | ncies ^a |
|-------------------------------------|-----|--------------------|
| 2 or fewer staff | 108 | (24%) |
| 3 to 5 staff | 115 | (26%) |
| 6 to 11 staff | 99 | (22%) |
| 12 or more staff | 128 | (28%) |

 $^{^{}a}n = 259$ (4 directors did not provide staffing numbers).

Gender of Workforce

| | Directors | | | Clinicians | | | |
|------------|--------------------------------|-------------------------------|--|--------------------------------|--------------------------------|--|--|
| Gender (%) | 2005 ^a (n = 263) | 2002 ^b (n = 51) | | 2005 ^c (n = 791) | 2002 ^d (n = 120) | | |
| Female | 50 | 53 | | 60 | 60 | | |
| Male | 50 | 47 | | 40 | 40 | | |

Note: 95% confidence intervals around these estimates are: $^a\pm$ 6; $^b\pm$ 14; $^c\pm$ 3; $^d\pm$ 9

• • Ethnicity of Workforce

| | Directors | | | Clinic | ians |
|--|--------------------------------|-------------------------------|--|--------------------|--------------------------------|
| Ethnic Group (%) | 2005 ^a (n = 263) | 2002 ^b (n = 51) | | 2005° (n = 791) | 2002 ^d (n = 120) |
| American Indian | 4 | 6 | | 4 | 5 |
| Alaskan Native | <1 | 0 | | 2 | - |
| Asian American | 2 | 0 | | 2 | 4 |
| Native Hawaiian/Other Pacific Islander | 1 | 0 | | 2 | 3 |
| Black/African American | 4 | 0 | | 5 | 4 |
| White or Caucasian | 79 | 83 | | 76 | 73 |
| Multi-Ethnic* | - | 8 | | - | 6 |
| Other | 11 | 2 | | 10 | 6 |
| Hispanic | 5 | 4 | | 6 | 6 |

Note: 95% confidence intervals around these estimates are: a ± 6; b ± 12; c ± 3; d ± 8 2007 Washington State Addictions Treatment Institute

• • Age of Workforce

| | Directors | | | Clinicians | |
|------------------|--|----|--|--------------------------------|--------------------------------|
| Age Category (%) | 2005 ^a 2002 ^b (n = 51) | | | 2005 ^c (n = 782) | 2002 ^d (n = 120) |
| 20-29 years old | <1 | 12 | | 8 | 13 |
| 30-39 years old | 6 | 10 | | 17 | 16 |
| 40-49 years old | 24 | 26 | | 23 | 29 |
| 50-59 years old | 42 | 41 | | 37 | 30 |
| 60 + years old | 27 | 12 | | 15 | 13 |

Note: 95% confidence intervals around these estimates are: a ± 6; b ± 12; c ± 3; d ± 8

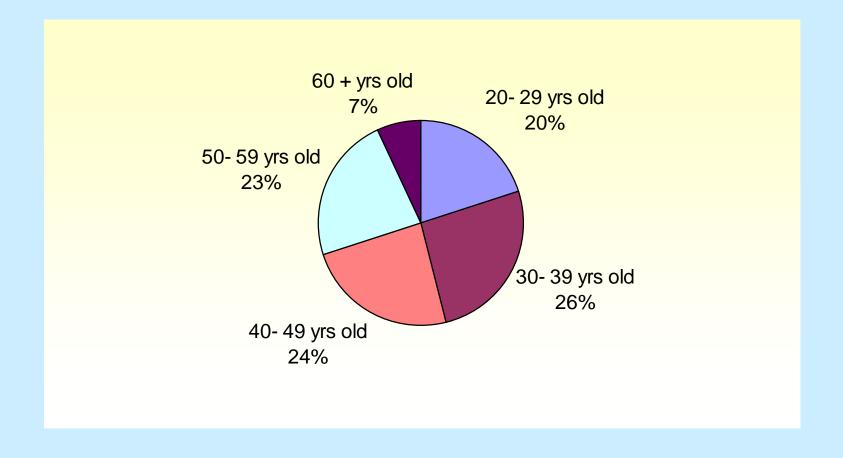
- Average age of entry into field: 37 yrs (directors); 39 yrs (clinicians)
- 40-50% of workforce reports that substance abuse treatment is a second career

• • Years Experience

| Years in Field (%) | Directors (n= 263) | Clinicians (791) |
|--------------------|-----------------------|---------------------|
| 0- 4 yrs | 8 | 35 |
| 5- 9 yrs | 16 | 22 |
| 10- 14 yrs | 19 | 19 |
| 15- 19 yrs | 22 | 12 |
| 20 + yrs | 36 | 11 |

- Director's average 16 yrs in the field, and 8 yrs in their current position
- Clinicians average 9 yrs in the field, and 5 yrs in their current position

Age of Clinicians w/ Less Than 4 yrs Experience



Recovery Status

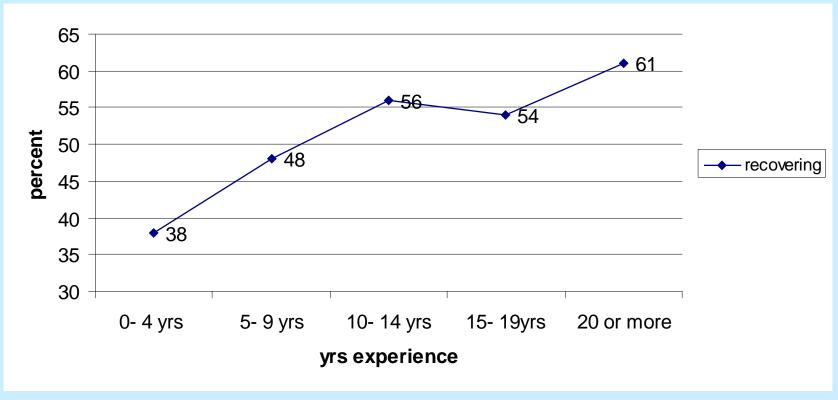
| Recovery Status (%) | Directors (n = 263) | Clinicians (n = 791) |
|---------------------|------------------------|-------------------------|
| Recovering | 44 | 48 |
| Non-recovering | 48 | 39 |
| Prefer not disclose | 8 | 13 |

- A significantly larger proportion of male directors and clinicians report being in recovery.
- Differences between the recovering and nonrecovering segments of the workforce in Washington are quite prevalent.



- Recovery status comparisons made within roles (directors and clinicians)
- A statistically significant larger proportion of:
 - non-recovering directors and clinicians have higher degree status
 - recovering clinicians are in older age categories
 - non-recovering directors and clinicians are in higher salary categories
 - recovering directors and clinicians have more yrs. experience in the field
 - recovering directors and clinicians are both certified & licensed
 - recovering clinicians report no plans of leaving the SA Tx field
 - non-recovering directors and clinicians use technology for AOD research





 The newest clinical entries into the field are significantly less likely to be in recovery than their colleagues with more experience.

• • Degree Status

| | Directors | | Clinicians | |
|----------------------------|--------------------------------|-------------------------------|--------------------------------|--------------------------------|
| Degree (%) | 2005 ^a (n = 262) | 2002 ^b (n = 51) | 2005 ^c (n = 786) | 2002 ^d (n = 120) |
| Less than high school | 0 | 0 | <1 | 0 |
| High school | 1 | 0 | 2 | 2 |
| Some college | 11 | 16 | 13 | 17 |
| Associate's degree | 13 | 14 | 24 | 33 |
| Bachelor's degree | 27 | 22 | 34 | 23 |
| Master's degree | 41 | 45 | 22 | 19 |
| PhD | 8 | 2 | 2 | 3 |
| MD* | <1 | _ | <1 | _ |
| Other professional degree* | <1 | _ | 1 | _ |
| Other | 0 | 0 | 1 | 3 |

Note: 95% confidence intervals around these estimates are: a ± 6; b ± 12; c ± 3; d ± 8 2007 Washington State Addictions Treatment Institute



Certification/ Licensure Status

| | Directors (n= 263) | | | Clinicians | (n= 791) |
|--------------------------------------|----------------------|-------------------------|--|----------------------|------------------|
| Status (%) | <u>Certification</u> | Certification Licensure | | <u>Certification</u> | <u>Licensure</u> |
| Current | 65 | 53 | | 61 | 54 |
| Active (pending; awaiting; pursuing) | 3 | 2 | | 19 | 11 |
| Inactive (never; previous) | 29 | 43 | | 17 | 32 |
| Missing | 3 | 3 | | 3 | 3 |



| % Time a Week Spent on Task: | Directors | Clinicians |
|--------------------------------|-----------|------------|
| Screening & Assessment | 9 | 13 |
| Diagnosing | 1 | 4 |
| Individual Counseling | 6 | 17 |
| Group Counseling | 6 | 18 |
| Family Counseling | 1 | 2 |
| Case Management | 4 | 12 |
| Referrals | <1 | 2 |
| Participating in Training | <1 | 1 |
| Providing Clinical Supervision | 10 | 5 |
| Receiving Clinical Supervision | 1 | 3 |
| Overseeing Personnel Issues | 11 | <1 |
| Paperwork/ Documentation | 14 | 13 |
| Meetings | 11 | 4 |
| Other Admin. Activities | 21 | <1 |
| Other Activities | 5 | 5 |



- Directors average 27% time spent on client-related tasks, 73% time spent on administrative tasks
- Clinicians average 69% time spent on clientrelated tasks, 31% on administrative tasks
- Directors time varies dramatically by agency size (smaller agency = more client-related time)
- Clinicians time spent does not vary in any practically meaningful way by academic or professional background characteristicscertification status, degree status, or yrs experience (Knudsen, Gallon, & Gabriel 2006)



- 38% of directors report carrying a caseload, w/ average caseload size of 32 clients
- 83% of clinicians report carrying a caseload, w/ average caseload size of 34 clients
- 17% of clinicians report that their caseload is not manageable

• • Treatment Models

- Most Frequently Cited Tx Models Playing a Major Role in Treatment Approach:
 - Relapse Prevention
 - 12-Step
 - Cognitive-Behavioral Therapy
 - Bio-psychosocial
 - Motivational Interviewing
 - Strengths Based

• • Clinical Supervision

| Frequency of Clinical Supervision | Percentage of Clinicians Receiving | Total Clinical Supervision Provided Each Week | Total Clinical Supervision Provided Each Month |
|---|------------------------------------|--|---|
| Daily | 22 | 2.5 hours | 10 hours |
| Weekly | 43 | 1 hour | 4 hours |
| Biweekly | 7 | 30 minutes | 2 hours |
| Monthly | 11 | approx. 23 minutes | 1.5 hours |
| N/A | 17 | - | • |

• • Salary & Benefits

| Salary (%) | Directors (n = 263) | Clinicians (n = 791) |
|--------------------|------------------------|-------------------------|
| Less than \$15,000 | 5 | 9 |
| \$15,000-\$24,999 | 4 | 19 |
| \$25,000-\$34,999 | 12 | 39 |
| \$35,000-\$44,999 | 14 | 21 |
| \$45,000-\$54,999 | 20 | 7 |
| \$55,000-\$64,999 | 18 | 2 |
| \$65,000-\$74,999 | 14 | 1 |
| \$75,000 or higher | 14 | <1 |

 Approximately two-thirds of directors & clinicians report being the primary wage earner for their family



- 19% of directors & 12% of clinicians report no health insurance benefits
- 34% of directors & 30% of clinicians report no retirement benefits
- Provision of health and retirement benefits is significantly related to agency size
 - Relationship is linear; the bigger the agency, the larger proportion receiving benefits



- A regression model was run to examine factors predicting workforce salary for directors and for clinicians
- Variables: demographic; professional/ academic background characteristics; other compensation/ benefits; agency characteristics
- Significant predictors for directors (R²= .423): gender, degree status, yrs experience, certification, provision of health insurance, and agency size
- Significant predictors for clinicians (R²= .390): gender, degree status, yrs experience, provision of health insurance, retirement benefits, agency geography, agency setting, and agency size

• • Staffing

| Staffing Numbers | Mean |
|-------------------|-------|
| Staff Size- total | 10.29 |
| Full Time | 7.32 |
| Part Time | 1.67 |
| On Call | 0.40 |
| | |
| Trainees | 2.13 |

 Initial estimates indicate that on average, agencies employ 3 trainees for every 10 clinicians on staff



- Trainees and other clinicians vary on a few fundamental characteristics: (a) trainees, on average, are a bit younger; (b) trainees are as educated (if not more); (c) fewer trainees are in recovery than the general population of clinicians in the state; and (d) trainees on average report earning lower salaries.
- Trainees and clinicians are, however, very similar in terms of caseloads and time spent providing treatment.
- This data should alleviate concerns that trainees being utilized in agencies are on a whole undereducated. However, concerns regarding how trainees are being utilized may be warranted.

Agency Level Turnover

| Mean Turnover Numbers | Directors (n= 251) |
|-----------------------|-----------------------|
| Laid Off | 0.16 |
| Terminated | 0.50 |
| Quit | 1.16 |
| Total Turnover | 1.83 |
| | |
| Turnover Rate | 0.26 (26%) |

- Most turnover is voluntary (quitting)
- Agency turnover rates vary from 0% to 300% across the state
- 40% of directors reported no turnover
- 24% of directors report turnover rates of 50% or higher



- Agency Size (2 or fewer staff): 29%
- Agency Size (3 to 5 staff): 30%
- Agency Size (6 to 11 staff): 23%
- Agency Size (12 or more staff): 15%

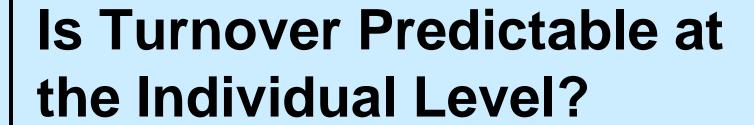
- o Region 1: 28%
- o Region 2: 26%
- o Region 3: 27%
- o Region 4: 19%
- o Region 5: 21%
- o Region 6: 25%



- A common regression model was run for all 5 states in the NW region to examine factors predicting agency level turnover
- Variables: gender; minority status; age; recovery status; degree status; yrs experience; cert/ lic status; RUCA category (geography); agency setting; agency size; SADA funds; multiple locations; freq. of clinical supervision
- Model accounts for very little of the variability (13%) related to turnover in Washington agencies
- Despite overall poor performance of model, two factors appear as statistically significant predictors: yrs experience of director (more experience, less turnover) and clinical supervision (more frequent clinical supervision, more turnover)



- Clinicians cite better salary, better work opportunities (within the field), and burnout as significant factors in clinicians' voluntarily leaving.
- Interestingly, the burnout experienced by clinicians appears to be largely underestimated by directors as only 16% of directors compared to 40% of clinicians indicated that burnout is a factor in clinicians' decisions to quit.



- In examining why some clinicians are considering leaving their current job, or the field entirely, 4 major factors surface:
 - financial considerations (i.e.- being the primary wage earner for your family)
 - mobility considerations (i.e.- having higher degree status, and/or previous experience in another field)
 - past turnover behavior
 - job satisfaction and stress



Workforce Shortages & Planned Hires

- 40% of agency directors report that their agency is understaffed
 - 46% of these directors report that they would still be understaffed if all budgeted positions were filled
- The average staff vacancy for understaffed agencies is 1.10 FTE (.53 FTE per agency across the entire workforce)
- Agency directors report from 0- 10 planned hires (mean = 1.92)
 - 49% of directors indicate that they expect to hire staff



| Position | Plann | ed Hires ^a |
|---|-------|-----------------------|
| Chemical dependency professionals (CDP), counselors, clinicians | 185 | (79%) |
| CDP trainees, interns | 19 | (8%) |
| Clinical supervisors | 3 | (1%) |
| Assessment/intake/case management | 12 | (5%) |
| Licensed practical nurses | 7 | (3%) |
| Specialists (prevention/intervention, social workers, etc.) | 5 | (2%) |
| Instructors | 1 | (<1%) |
| Support staff | 3 | (1%) |
| Total | 235 | (100%) |

 $^{^{}a}n = 129$ directors (49%) who indicate planned hires.



- 57% of directors and 52% of clinicians report that their agency has difficulty filling open positions
- Of those reporting difficulties, 83% of directors indicated that an insufficient number of applicants meeting minimum qualifications was a reason



Recruitment & Retention, cont.

- Most frequently cited barriers:
 - salary, competition from other fields (compensation),
 - paperwork,
 - large caseloads



- In both 2002 and 2005, clinicians consistently endorse 4 retention strategies:
 - More frequent salary increases,
 - More recognition & appreciation,
 - Assistance w/ paperwork,
 - Formal steps to reduce burnout

Job Satisfaction

| Job Satisfaction (%) | Directors (n= 263) | Clinicians (n= 791) |
|----------------------|-----------------------|------------------------|
| Very Low | <1 | 1 |
| 2 | 1 | 6 |
| Average | 12 | 24 |
| 4 | 39 | 44 |
| Very High | 46 | 26 |

• • Job Stress

| Job Stress (%) | Directors (n= 263) | Clinicians (n= 791) |
|----------------|-----------------------|------------------------|
| Very Low | 2 | 4 |
| 2 | 7 | 8 |
| Average | 27 | 37 |
| 4 | 31 | 36 |
| Very High | 33 | 16 |



Addiction Counseling Competencies (ACC's)

- Also known as the Technical Assistance Publications (TAP) 21, published by CSAT
- Example competency areas: adolescent treatment, co-occurring disorders, referral skills, documentation
- Directors and clinicians provided self-report proficiency and training interest for all 28 Addiction Counseling Competency areas.



Reported Proficiencies and Interests

- Comparison of 2002 and 2005 data shows some interesting trends in proficiencies and training interests.
- Directors report a significant increase in proficiency in marriage and family therapy since 2002.
- Clinicians report a significant increase in proficiency in administration/management and client, family, and community education since 2002.
- Other competency areas such as co-occurring disorders and offender treatment also show upward trends, while some areas such as patient placement criteria are trending downward for both groups.



- Multiple differences in proficiency and interest between directors and clinicians
- Few differences across DASA region (example- proficiency concerning patient placement criteria varies by region)
- Across virtually all ACC's, proficiency increases linearly with cert/licensure status

ACC's:Matrix of TrainingPriorities

Proficiency: High → Low

| Interest: Low → High | Level 2 Training Priority: High Proficiency High Interest | Level 1 Training Priority: Low Proficiency High Interest |
|----------------------|--|---|
| | Level 4 Training Priority: High Proficiency Low Interest | Level 3 Training Priority: Low Proficiency Low Interest |

• Level 1 Priorities

- o Directors:
 - drug pharmacology
 - racial/ethnic specific
- Olinicians:
 - COD
 - drug pharmacology
 - gender specific
 - racial/ ethnic specific



- 99% of directors & 95% of clinicians report having computer access at work
- 93% of directors & 81% of clinicians report having internet access at work
- 92% of directors & 87% of clinicians report having computer access at home
- 88% of directors & 82% of clinicians report having internet access at home



- 88% of directors & 86% of clinicians report feeling comfortable using technology to obtain info about substance abuse
- 65% of directors & 57% of clinicians use available tech for client info/ clinical issues
- 76% of directors & 60% of clinicians use available tech for AOD research
- 52% of directors & 33% of clinicians use tech for web-based professional development
 - 51% of dir. & 64% of clinicians responded strongly agree/ agree to "I am interested in web-based professional education"

Discussion Point #1

Does workforce survey data support anecdotal beliefs you or your colleagues have concerning the field?

Discussion Point #2

What areas of strength does workforce survey data point out?

How can the field capitalize on these strengths?

Discussion Point #3

What areas of concern (or issues) does workforce survey data point out?

What action steps can be taken to address these concerns/issues?

Where to get more info

- o The full Washington report is available for download: www.nfattc.org
- Questions about how this data is being used by the NFATTC can be directed to Dr. Steve Gallon: gallons@ohsu.edu
- Questions concerning methodology, data collection, data analysis can be directed to: jknudsen@rmcccorp.com

• • Thanks!



